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TOOLBOX

SOLID: Illustrator, InDesign, InVision, Photoshop, Pro Create, Sketch

LEARNING: After Effects, Animate, Cinema 4D, Figma, Lightroom

MENTORSHIP

THE WORKSHOP

Fall 2022 & Spring 2023 Teacher

ADVERTISING CLUB OF RICHMOND

2021-2023 Mentor & Workshop Leader

AIGA

2022 Mentor, New York Chapter

VCU CAMP ADVENTURE

2021 Group Leader, Speaker & Judge

THE ONE CLUB CREATIVE BOOTCAMP

2016-2018 Mentor & Judge, Chicago

EXPERIENCE

SENIOR ART DIRECTOR | MADWELL September 2021 — Present

e.l.f., Netflix, Niantic, Plum Organics, Verizon, Visible

FREELANCE ART DIRECTOR | GOOD KID May 2021 — August 2021

Comcast, Xfinity

ART DIRECTOR | BANDUJO October 2020 — May 2021

Chase, CI Financial, New York Department of Health, WisdomTree

ART DIRECTION INTERN* | WONGDOODY June 2019 — August 2019

Adidas, Infosys McCamish, Toyota *Left the industry to go to grad school and be an intern again. Worth it.

ART DIRECTOR | THE MARKETING STORE January 2017 — August 2018

McDonald's, T-Mobile

JUNIOR DESIGNER | ZING + HOW DESIGN July 2015 — December 2016

Dannon, Henry's Hard Soda, Maybelline, Pop Tarts, Quaker, Skittles, Swedish Fish

GRAPHIC DESIGNER | FOREVER BRANDS LLC. November 2013 — August 2014

Bee & Tea, Crowdfranchise, Forever Yogurt

EDUCATION

VCU BRANDCENTER 2018 – 2020

MS Branding & Art Direction

COLUMBIA COLLEGE CHICAGO 2011 – 2015

BFA Advertising Art Direction